



The Price of Glory

Concept Art

Flat Rate:

Simple Design	\$125 per Character
Detailed Design	\$300 per Character

The Process: There are 3 steps to character design. Step 1 is Shapes. The artist will generate 6-10 different body types through the configuration of different shapes. You will chose one of those to move to step 2, which is Personality/Wardrobe/Feel. Using the model chosen from step 1, the artist will then generate 6-10 different Persons/Wardrobes/Feelings from which you will chose from. The Final step, step 3, is the final character design. There are allowed 2 revisions to the final character design.¹

Hourly:

\$25 per hour, 50 hours per week, with a minimum of 1 week.

The Process: The process follows as above, but with unlimited revisions at any stage of the process.²

Story Boards

We have many different options to accommodate every project and every budget. We have 4 different options to choose from:

Option 1: Roughs	These are rough sketches, using shapes and concerned mainly with blocking and camera angles.
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¹ Additional revisions to the final character design will be an additional charge of \$15.

² The understanding is that this is hourly work, not based on the project or the completion there of.

- Option 2: Pencils These use actor inspired characters to show motion, ,blocking. and camera angle. This is larger and more detailed then previous step. This helps with actor image in respect to environment as well as other actors. It is a penciled image with no color or shading.
- Option 3: Inks The use actor inspired characters to show motion, blocking and camera angle. This helps with actor image in respect to environment as well as other actors. It is a penciled and inked image, more detailed than previous step, with no coloring and minimal shading.
- Option 4: Colors The use of actor and wardrobe inspired characters to show lighting, location, motion, blocking, and camera angle. This is a pre-conceptual rendering of the actual shot. The images are in black and white, stylized color can be added upon request.

The Process:

- Roughs: Due to the basic nature of the image there will only be 1 revision per image.
- Pencils: A thumbnail will be generated from which the motion, blocking and camera angle will be approved. The image will then be penciled. There is 1 revision of the final image.³
- Inks: A thumbnail will be generated from which the motion, blocking and camera angle will be approved. The image will then be penciled and inked. There is 1 revision of the final image.⁴
- Colors: The process is the same as the Inks, except that the image will then be colored and textured. There is 1 revision of the final image.⁵

³ Additional revisions of the final image are \$15.

⁴ Additional revisions of the final image are \$15.

⁵ Additional revisions of color images are \$20.

*We will discount each project of 500 images or more by 10%!!! See Grid Below!!

Type	Price / Board	Price for 25	Price for 25 w/ 20% Disc.	Price / Board @ 20%	Price for 500	Price for 500 w/ 20% & 10%	Price / Board w/ 20% & 10%
Roughs	\$5	\$125	\$100	\$4	\$2,500	\$1,800	\$3.60
Pencils	\$12	\$300	\$240	\$9.60	\$6,000	\$4,320	\$8.64
Inks	\$17	\$425	\$340	\$13.60	\$8,500	\$6,120	\$12.24
Colors	\$25	\$625	\$500	\$20	\$12,500	\$9,000	\$18

